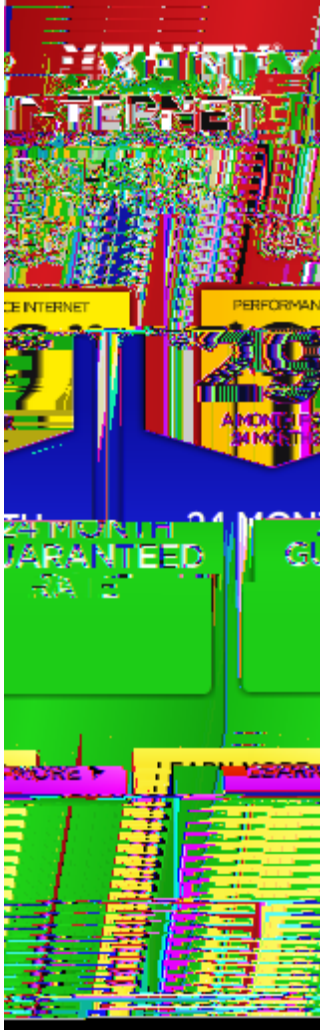


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come by partnering with schools, business, labor, government, and citizens.

The Stockton HESIG Council recommendations emphasize defining college value and improving governance accountability:

On college value:

Define value in a manner that relates directly to the educational needs and aspirations of students served, especially recognizing the rapidly changing college-bound population.

Partner closely with K-12 policymakers and business leaders on emerging national standards for core curriculum assessment on school completion and college readiness.

Make sure that college value is tied explicitly to measurable, mission-related educational outcomes, and especially to degree completion and affordability.

Communicate the educational and economic value of college in a manner that is understandable and transparent about cost, and emphasizes public benefits.

On governance reform:

Engage trustees on strategic trends, and emphasize policy reform needed to achieve long-term goals.

Expand partnerships that engage new business approaches and educational delivery technology, and help boards understand their changing role and scope of authority.

Actively work with the state to strengthen the composition of boards, trustee education and self-evaluation, the trustee appointment process, and appointment of highly qualified citizens to new affiliated organizations.

During 2013-14, HESIG will hold two regional "roundtables" of college and policy leaders; conduct a second Stockton scientific poll on accountability issues; and continue analyses of "best practices" to promote positive college reforms.

The change needed is within reach. With leadership, and the partnership of many, New Jersey can fulfill the promise of college opportunity in the Garden State.

Darryl G. Greer is senior fellow for the Higher Education Strategic Information and Governance Council at the Richard Stockton College of New Jersey. HESIG is affiliated with the William J. Hughes Center for Public Policy. For more information, visit [www.stockton.edu/hughescenter/hesig](http://www.stockton.edu/hughescenter/hesig).



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