

Stockton Polling Institute

Media and Civic Engagement Poll
September 2029, 2022

About how many hours per week do you watch, listen to, or read the news?

#	Answer	%	Count
1	Less than one hour	25%	138
2	One or two hours	23%	129
3	Three to five hours	20%	110
4	Six to ten hours	17%	94
5	More than ten hours	13%	74
6	Not sure	1%	8
7	Refuse	1%	6
	Total	100%	559

Which of the following best describes where you typically get most of your news?

#	Answer	%	Count
1	TV	33%	187
2	Print newspapers	5%	31
3	Online newspapers	20%	111
4	Other websites	10%	55
5	Social media	18%	100
6	Radio	9%	52
7	Some other source (please specify)	3%	15
8	None	1%	6
9	Refuse	0%	

Do any of your sources provide information about the local area where you live?

#	Answer	%	Count
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Using the same scale, how well do your news sources inform you about ways to get involved in your local community?

#	Answer	%	Count
6	1	33%	185
7	2	24%	133
8	3	20%	114
9	4	11%	63
10	5	7%	39
11	Not sure	4%	23
12	Refuse	0%	2
	Total	100%	559

How has the amount of information provided by your local news source affected your ability to function as an informed or engaged citizen? Are you less able to be engaged, more able, or has the amount of

5	Refuse	0%	1
6	No local news media where I live	0%	2
	Total	100%	559

Please answer yes or no to whether you have participated in the following activities in the past 12 months:

Volunteered for a local organization.

#	Answer	%	Count
1	Yes	35%	196
2	No	63%	354
3	Refuse	2%	8
	Total	100%	559

Attended or watched a meeting for a local board, council or organization.

#	Answer	%	Count
1	Yes	33%	187
2	No	65%	363
3	Refuse	2%	8
	Total	100%	559

Worked with fellow residents to solve a problem in your community.

#	Answer	%	Count
1	Yes	30%	165
2	No	69%	384
3	Refuse	2%	10
	Total	100%	559

Total

100%

559

Do you think there is enough news coverage available for people to make an informed decision in national elections?

#	Answer	%	Count
1	Yes	55%	307
2	No	36%	203
3	Not sure	7%	40
4	Refuse	1%	8
	Total	100%	559

How about state and local elections?

#	Answer	%	Count
1	Yes	40%	223
2	No	51%	288
3	Not sure	7%	38
4	Refuse	2%	9
	Total	100%	559

DEMOGRAPHICS

Age:

#	Answer	%	Count
1	Younger than 18	0%	0

16	Passaic	4%	21
17	Salem	1%	6
18			

3	Asian or Pacific Islander	5%	26
4	Native American	2%	9
5	Some other race alone	4%	23
6	More than one race	7%	41
7	Refuse	8%	44
	Total	100%	559

Education:

#	Answer	%	Count
1	Less than a four year degree	55%	306
2	A four-year college degree or more	43%	240
6	Refuse	2%	13
	Total	100%	559

Gender:

#	Answer	%	Count
1	Man	48%	268
2	Woman	52%	291