

Stockton University's "Choosing Our Path" Strategic Plan  
 Strategic Themes #6 Campus Community, Communication, & Shared Governance FY24 Update (Nov 2024)

Complete (possibly ongoing)
  On Track
  Some Progress
  Little or No Progress

Theme #6	Campus Community, Communication, & Shared Governance (4 priorities, 15 goals)	G1	G2	G3	G4	G5	G6	G7	G8	G9	G10				
Priority 6.1	Strengthen Shared Governance Practices	FY21	FY22												
Priority 6.2	Improve Institutional Communication Practices	FY21	FY21	FY21	FY22	FY22	FY23	FY23	FY23						
Priority 6.3	Expand Campus Community Participation	FY21	FY21	FY22	FY23										
Priority 6.4	Provide a Robust, Encouraging Working Environment	FY22													

**Strategic Theme #6 Campus Community, Communication, & Shared Governance FY24 Update (Nov 2024)**



- x Completed conversion of annualized faculty workload reports to Power BI.
- x Ongoing maintenance and updates to existing reports and models.
- x Working with ITS, revamped the Weekly Admissions Report to include a new Admissions data source (Slate).

FY22 Update

x

- x Shared stories about student and faculty achievements on the website and social media channels, including Holocaust Remembrance programming, the first graduates of the MBA HAL cohort, IRS training through Project Adrian, terrapin release, maple sugaring, Cannabis initiative and more.
- x Utilized Emma to support UROC communications initiatives and important information for the campus community
  - x AtlantiCare Vaccine info session Oct. 2021
  - x Thanksgiving Safety tips Nov. 2021
  - x Employee Checklist (returning to campus safely) Jan. 2022
  - x Mask Up Jan. 2022
  - x Student Booster requirements Feb. 2022
  - x Soar Safely during Spring Break March 2022
  - x Mask Optional March 2022
  - x Middle States Accreditation site visit April 2022
- x Ensured Campus Operations and COVID-19 FAQ page/sites were kept accurate and up to date.

FY21 Update

- x Supported UROC and University COVID-19 Messaging In print, social, web and video platforms through development and evolution of the Soar Safely Campaigns!, Campus and Vax Up campaigns.
- x Collaborated with Facilities and Operations to produce Facilities Master Plan and website.





Goal	Lead Unit/s	Description	Percentage Complete				
			FY21	FY22	FY23	FY24	FY25
8.	Student Affairs	Cultivate strategies to strengthen communications to student leaders and the communities.			50%	90%	



- x Completed various fundraising campaigns for campus partners and initiatives including Ospreys Give for social justice and equity, First Ospreys, each of the schools, telephone rescue, summer youth rowing program, various student organizations, black faculty and staff, the student relief fund and other.
- x Coordinated multiple campaigns and the Benefit on the Boardwalk event to raise funds for the Student Relief Fund in response to the COVID pandemic.
- x Implemented monthly tests of the Alertus system to ensure familiarity and troubleshoot issues. Sent 10 text alerts related to weather conditions and electrical outage
- x Led 50th Anniversary Celebration Steering Committee and produced Anniversary theme video, website, collateral and communications.
- x Supported JROC and University COVID messaging in print, social, web and video platforms through development of the Soar Safely, Ospreys! and Return to Campus

Goal	Lead Unit/s	Description	Percentage Complete				
			FY21	FY22	FY23	FY24	FY25
3.	Student Affairs	Enhance internal operatir					



